# NH Recreation & Park Association Get out and enjoy life!





Hello All!

The mission of Granite State Track & Field is to provide a quality recreation program where children have fun and are introduced to physical fitness through basic track and field events such as running, jumping and throwing. Above is a picture from the 2019 Granite State Track & Field (GSTF) program state meet – look at those smiling faces from kids having fun competing in this amazing program! Sadly in 2020 and 2021 we were not able to hold our meets in person due to COVID 19. However, we successfully offered a hybrid event in 2021. Results were tabulated and State Champions and Finalists were declared and recognized. They received ribbons and the ever-popular; ever sought-after Granite State Track and Field State Finalist tshirts with our generous sponsors listed on the back.

**TRI-State/Northern New England Final:** The long-range goals for the GSTF program have always been to be able to offer a "Next Level" of competition for our top finishers in the form of a Northern New England Regional Final with our counterparts from Maine and Vermont. The first step towards that reality came to fruition in 2021. Times and distances from the three states were submitted and tabulated and Northern New England Champions and Finalists declared. Regional winners from Maine, New Hampshire and Vermont were recognized with a Zoom Awards Ceremony, complete with an inspirational guest speaker. We see this as our first step towards an in-person meet Tri-State/Northern New England Final. While we are not sure whether the in-person event will happen in 2022 as the logistics are daunting and the uncertainty of the pandemic remains, we are committed to moving this concept forward and also committed to providing some form of the Northern New England Final as a virtual, hybrid or in person event in 2022.

We are sending you this letter as a request for you to help us carry out this mission and keep those faces smiling!

# Just a bit of history on this program:

- For 37 years, this was known as the Hershey Track & Program!
- The New Hampshire Recreation & Parks Association (NHRPA) kept youth track alive and strong in NH beginning in 2015 when the Hershey program was no more.
- Normally, over 1,000 NH children participate at the local level, district and state level with over 600 of those athletes moving on to the district and state competitions.

## How can you help? Please consider becoming a sponsor of this state-wide program!

What does sponsorship help with? Your sponsorship will provide ribbons for the top 6 finishers in each event at the regional and NH state meets, cotton t-shirts for the top 6 state finalists in each event, and tech-wicking shirts for each event's State Champion. As mentioned above sponsors are identified on all t-shirts – state finalists as well as state champions. Sponsorship also provides recognition to NH athletes at the Northern New England Finals. Other costs associated with Granite State Track and Field and the Tri-State/Northern New England Final. Some of these additional costs include, but are not limited to: timing the races, supplies and equipment, venue fees and much more! Please see the attached sheet for different levels of sponsorship & consider helping us keep this program going strong for years to come!

If you have any questions, please don't hesitate to contact us!

Thank you,

Granite State Track and Field Committee Chairs

Donna Kuethe, <u>recgoddess@myfairpoint.net</u> Paul Coats, <u>paul.coats@lebanonnh.gov</u>









# **GRANITE STATE TRACK & FIELD SPONSORSHIP LEVELS:**

## BRONZE - \$100

- Company name on GSTF website with link to business site
- Company name included on GSTF promotional materials (flyers, registration materials, etc.)
- Sponsors will be announced and thanked at Regional Final Ceremony

### SILVER - \$250

- Company name included on event t-shirt\*
- Company name on GSTF website with link to business site
- Company name included on GSTF promotional materials (flyers, registration materials, etc.)
- Sponsors will be announced and thanked at Regional Final Ceremony

### GOLD - \$500

- Company logo included on event t-shirt\*
- Company logo on GSTF website with link to business site
- Company logo included on GSTF promotional materials (flyers, registration materials, etc.)
- Sponsors will be announced and thanked at Regional Final Ceremony

#### PLATINUM - \$1,000

- Company logo displayed prominently on event t-shirt\*
- Company logo displayed prominently on GSTF website with link to business site
- Company logo displayed prominently on GSTF promotional materials (flyers, registration materials, etc.)
- Sponsors will be announced and thanked at Regional Final Ceremony

#### OTHER/IN-KIND

- Description of Donation: \_\_\_\_\_
- Value: \$\_\_\_\_\_\_ (Other/In-kind donation benefits will vary depending on the donation value)

\*GSTF will use current supply of t-shirts first and any new shirts that are ordered will have new sponsor info displayed.

GRANITE STATE TRACK & FIELD SPONSOR FORM: SELECT SPONSOR LEVEL:	
S100 BRONZE S250 SILVER \$500 GOLD \$1,000 PLATINUM OTHER/IN-KIND	
Business Name:	_Website:
Contact Person:	_Title:
Address:	
Phone Number:	_Email:

Please make checks payable to NHRPA and return with this completed form. Mail to: NHRPA, 172 Pembroke Road, Concord, NH 03301