



NH Recreation & Park Association

Get out and enjoy life!



Hello All!

The mission of Granite State Track & Field is to provide a quality recreation program where children have fun and are introduced to physical fitness through basic track and field events such as running, jumping and throwing. Pictured is a photo from a previous Granite State Track & Field (GSTF) state meet – look at those smiling faces from kids having fun competing in this amazing program! Local meets will be held through Parks and Recreation agencies as well as other youth serving organizations all over the state of New Hampshire. Then on Saturday June 15th those athletes will advance to The Granite State Track and Field State Championship Meet at Winnisquam High School in Tilton, NH. Athletes ages 9-14 will give their all, cheered on by the support of their family and friends in pursuit of excellence in running, jumping and throwing events. State finalists will receive the ever-popular and much coveted State Finalist T-shirts as well as quality ribbons.



Our sponsors are all proudly displayed on the back of State Finalist and State Champion shirts. Sponsors are recognized in programs, throughout the day by the meet announcer and posted at the state meet. New for the 2024 season, Gold and Platinum level sponsors will also receive a one-year commercial membership to the New Hampshire Recreation and Parks Association! Benefits of joining NHRPA as a commercial member are as follows:

- Direct link from NHRPA's website to your business/organization's homepage
- Electronic NHRPA newsletter published in January, May, and October
- Annual email file that includes contact information for NHRPA members
- Opportunity to attend our Annual Conference and other NHRPA events as a sponsor.
- Online membership registration and renewal and the ability to pay for your membership with a credit card on our website.
- Weekly email that will include opportunities to connect with our professional membership.
- VIP (Very Important Partner program) - a sponsorship package program
- Yearly sponsorship and advertising opportunities

See the attached information for specific sponsor recognition.

We are sending you this letter as a request for you to help us carry out this mission and keep those faces smiling!

Just a bit about this incredible program:

- This Track and Field Program has existed in NH – either as Hershey or Granite State - for 44 years
- The Track and Field Program is a program of the New Hampshire Recreation and Park Association
- **Granite State Track and Field is self-supported. We therefore rely heavily on sponsor's donations.**
- Annually over 1,000 NH children ages 9-14 – from all over NH - participated at the local level with over many of those athletes moving on to the state competition.
- A fair estimate is that in the 44 years of the Track and Field Program we have been able to provide over 40,000 children a chance to participate in a statewide program that values, fun, fitness, friendships and recognizes effort as well as achievement. Our awesome volunteers make the day special for every athlete.

How can you help? *Please consider becoming a sponsor of this state-wide program!*

What does sponsorship help with? Your sponsorship will provide ribbons for the top 8 finishers in each event at the State Final meet, cotton t-shirts for the top 8 state finalists in each event, and tech-wicking shirts for each event's State Champion. Other costs to run the program include official timing for the state meet, supplies, equipment, venue rentals, volunteer recognition and associated costs. Modest participant fees help defray costs as does in-kind donations, but sponsor commitment is a key component and allows us to offer the best experience possible and to continue the program from year to year.

Please see the attached sheet for different levels of sponsorship & consider helping us keep this program going strong for years to come!

If you have any questions, please don't hesitate to contact us!

Thank you,

Granite State Track and Field Committee Chairs

Donna Kuethe, recgoddess@myfairpoint.net

Paul Coats, paul.coats@lebanonnh.gov



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GRANITE STATE TRACK & FIELD SPONSORSHIP LEVELS:

BRONZE - \$100

- Company name on GSTF website with link to business site
- Company name included on GSTF promotional materials (flyers, registration materials, etc.)
- Sponsors will be announced and thanked at State Final Ceremony

SILVER - \$250

- Company name included on event t-shirt*
- Company name on GSTF website with link to business site
- Company name included on GSTF promotional materials (flyers, registration materials, social media etc.)
- Sponsors will be announced and thanked at State Final Ceremony

GOLD - \$500

- Company logo included on event t-shirt*
- Company logo on GSTF website with link to business site
- Company logo included on GSTF promotional materials (flyers, registration materials, social media etc.)
- Sponsors will be announced and thanked at State Final Ceremony
- NEW! One year commercial membership to NHRPA

PLATINUM - \$1,000

- Company logo displayed prominently on event t-shirt*
- Company logo displayed prominently on GSTF website with link to business site
- Company logo displayed prominently on GSTF promotional materials (flyers, registration materials, social media etc.)
- Opportunity to have a promotional booth or table at the State Meet
- Opportunity to have your name and/or logo displayed in the "Foto Booth" at the State Final Meet
- Sponsors will be announced and thanked at State Final Ceremony
- NEW! One year commercial membership to NHRPA

In-Kind – Description and Value

GRANITE STATE TRACK & FIELD SPONSOR FORM:

SELECT SPONSOR LEVEL:

\$100 BRONZE \$250 SILVER \$500 GOLD \$1,000 PLATINUM IN-KIND

Business Name: _____

Website: _____

Contact Person: _____

Title: _____

Address: _____

Phone Number: _____

Email: _____

Please make checks payable to NHRPA and return with this completed form.

Mail to: New Hampshire Recreation and Park Association – 172 Pembroke Rd. Concord, NH 03301